



Moto-Trax 2008 Participant Registration

We invite you to celebrate with us our many successes, including the finalization of our contract to develop 320 acres for family powersport recreation on May 17, 2008. Your participation will bring much value for our community and help provide awareness of your organization. *Moto-Trax is a nonprofit 501(c)(3) charitable organization whose mission is to promote safety and teach values of responsible stewardship, leadership, and sportsmanship through positive experiences.* We do this through our OHV training programs and now by beginning the construction of the Moto-Trax Sports Complex targeting 3 years old and up.

We are requesting your donation to assist us launch our capital campaign to raise dollars for our facility construction and programs. In order to launch this event effectively and provide you with a venue to bring awareness of your support.

All organizations participating in this day's event will need to obtain Level 1 Parking passes in order to obtain parking in the parking space closest to the activities. Please note that parking and VIP passes cannot be replaced and will be mailed to you upon our receipt of your signed commitment.

General Information

- Any unauthorized use of Moto-Trax name and/or logo is prohibited by copyrights
- Moto-Trax reserve's the right to refuse service to anyone
- Any merchandise that displays foul language or obscenity must be cleared in advance by Moto-Trax
- Spaces will be pre-assigned
- Merchandise infringing on copyrights shall be removed from the event.
- Sharing space without written permission from Moto-Trax is not permitted

Operations

- Participant setup will begin on May 17, 2008^h at 6:00am
- All participants must supply their own tent canopy, tables, chairs, trashcan, etc.
- All participant space must be in place by 9:00am Saturday, May 17, 2008. Moto-Trax will provide a marked space.
- May 17, 2008 all participant vehicles must be parked in Level 1 parking area by 9 am.
- Level 1 Parking area is assigned adjacent to the venue for vehicles, including trucks and trailers.
- Hours of operation Saturday, May 17, 2008 10:00am-6:00pm (no tear down before 6:00pm)
- There are no electrical outlets. All participants who need power must bring their own generator.
- Moto-Trax requests that all participants with booths remain open and staffed during event hours.

Participant Safety

- All participants will obey all pertinent fire and safety codes, laws, ordinances, and regulations as mandated by the Town of Gila Bend, State of Arizona, and Moto-Trax.

A certificate of liability insurance is required. Copy of insurance is to be photocopied and submitted along with your application. Moto-Trax and the Town of Gila Bend are to be named additional insured.

Participant Acceptance

I, as an authorized representative of _____ commit to participating in Moto-Trax’s groundbreaking event on Saturday, May 17, 2008 from 10:00am-6:00pm. Furthermore, I release Moto -Trax and the Town of Gila Bend, from all liability. I have read and agree to the terms, conditions, and liability insurance requirements here-in. **All food booths must show evidence of their permit prior to participation.**

Participation Levels 1-5

Levels	DONATION LEVELS
1	- \$150 - 1 Donation Giveaway - Promotion of event posted at participant’s place of business
2	- \$200 - 1 Donation Giveaway - Promotion of event posted at participant’s place of business
3	- \$300 - 2 Donation Items - Promotion of event posted at participant’s place of business
4	- \$400 - 3 Donation Items - Promotion of event posted at participant’s place of business
5	- \$500 - 4 Donation Items - Promotion of event posted at participant’s place of business

With donation from participants, Moto-Trax will:

- Place 4X8 participant banner on outside facility fence a full month prior to event. Based on a 2003 MAG highway study, measuring average daily traffic on Tuesday - Thursday, Highway 85 through Gila Bend has 5,475,000 drivers a year!
- Recognition on event day of donation
- Place participant logo on fliers- event promotion starting April 1st, 2008- day of event.
- 1 VIP ticket for ground breaking ceremony
- Provide booth space (size based on level of donation):

Levels	Space Size
1	10X10
2	10X20
3	10X30
4	10X40
5	10x50

Participation Level 6-7: Sponsorships

Levels	Description
6	<p>DONATION LEVEL</p> <ul style="list-style-type: none"> - \$3,000 - 5 Donation Items - Promotion of event posted at participant’s place of business <p>RECOGNITION</p> <ul style="list-style-type: none"> - Included in press release - *Placement of 4x8 banner facing I-85 - Placement of 1 additional banner in event area - Logo on flyers starting April 1, 2008 – day of event - 2 VIP ticket to groundbreaking ceremony - Booth space 10x50
7	<p>DONATION LEVEL</p> <ul style="list-style-type: none"> - \$5,000 - 5 Donation Items - Promotion of event posted at participant’s place of business <p>RECOGNITION</p> <ul style="list-style-type: none"> - Included in press release - *Placement of 4x8 banner facing I-85 - Placement of 2 additional banners in event area - Logo on flyers starting April 1, 2008 – day of event - 4 VIP tickets to groundbreaking ceremony - Participant logo on future Moto-Trax events for period of one year - Booth space (preferred location while space available)

* Based on a 2003 MAG highway study, measuring average daily traffic on Tuesday - Thursday, Highway 85 through Gila Bend has 5,475,000 drivers a year! Note: Banners and logo artwork is to be provided by participant.

Thank you for your consideration. Please make your check payable to Moto-Trax and mail along with an original signed participant registration form to:

Moto-Trax
PO Box 232
Phoenix, AZ 85001

If we can be of further assistance, please email leabenson@mototrax.org or call 602.251.8050. Thank you again for your support.

PARTICIPANT INFORMATION

Name of Contact _____ Phone Number: _____

E-mail address: _____

Name of Organization: _____

Mailing Address: _____

DONATION LEVEL (please check)

_____ Level 1

- \$150
- 1 Donation Giveaway
- Promotion of event posted at participant's place of business

_____ Level 2

- \$200
- 1 Donation Giveaway
- Promotion of event posted at participant's place of business

_____ Level 3

- \$300
- 2 Donation Items
- Promotion of event posted at participant's place of business

_____ Level 4

- \$400
- 3 Donation Items
- Promotion of even posted at participant's place of business

_____ Level 5

- \$500
- 4 Donation Items
- Promotion of event posted at participant's place of business

SPONSORSHIP LEVEL (with recognition)

_____ Level 6

- \$3,000
- 5 Donation Items
- Promotion of event posted at participant's place of business

_____ Level 7

- \$5000
- 5 Donation Items
- Promotion of event posted at participant's place of business